

BOUCHRA SACI

STRATEGIC THINKER | CONCEPT DEVELOPER | HUMAN-CENTRED PROBLEM SOLVER

Portfolio: <https://www.bouchrasaci.com>

ABOUT ME

My career has always centered around understanding people: how they think, what they need, what gets in their way, and how thoughtful ideas can create better experiences.

With a background in psychology, social service work, and years of frontline experience, I have worked closely with people across healthcare, community, behavioral, and support settings. These experiences taught me how to listen deeply, identify needs that are not always immediately visible, adapt quickly, and translate complex challenges into practical, human-centered solutions.

Over time, I became increasingly interested in applying that same way of thinking to creative and strategic work. Today, I bring together human insight, concept development, visual storytelling, and problem-solving to explore ideas that connect with people in meaningful ways.

I am also expanding my skills through the IBM Business Analysis Professional Certificate, building experience with process mapping, data analysis, and tools including Lucidchart, Excel, and Cognos Analytics. This has strengthened my ability to move between creative thinking and structured analysis, while keeping the people at the center of the problem.

I am especially drawn to work that values curiosity, collaboration, thoughtful experimentation, and ideas with purpose. Whether contributing to concept development, creative strategy, business analysis, experience design, or human-centered problem-solving, I bring a perspective shaped by both lived frontline experience and an instinct to look at problems differently.

Thank you for taking the time to explore my work. I would love the opportunity to connect, collaborate, and contribute to work that creates meaningful impact.

Sincerely,

Bouchra Saci

EDUCATION

Bachelor of Psychology

Minor in Neuroscience
& Mental Health
Carleton University
Ottawa, ON

Diploma in Social Service Work

Honours Graduate
Algonquin College
Ottawa, ON

Certificate in Business Analysis

IBM Business School
Coursera - *In Progress*

CORE STRENGTHS

- Human-Centered Design
- Pattern Recognition
- Situational Analysis
- Concept Development
- Visual Storytelling
- Creative Facilitation
- Cross-Functional Collaboration
- Client and Customer Needs Assessment
- Workflow Coordination
- Cognos Analytics
- Lucidchart
- Microsoft Suite
- Juvonno
- Slack